

TWO LIVES LOST IN RED DEER RIVER

Car Carrying Four People Backs Off Ferry Into River—Two Are Rescued—Two Bodies and Car Not Yet Recovered

Edith Pollock and Adria Newcombe were drowned at Gregory's Ford last Sunday when the Chevrolet sedan in which they were driving to Calgary was backed off the ferry into the Red Deer river.

Edith Pollock was the daughter of Mr. and Mrs. Robert Pollock, of Pollockville. Her parents are pioneers in that district and her father founded the village which bears his name.

Adria Newcombe was a well-known young resident of the Berry Creek district, and about 15 years of age. The boy was well liked by a large circle of acquaintances and friends.

A party of five were driving to the Calgary Stampede. In the party were Mrs. Newcombe, Frances Pollock and W. Wamaker, besides the victims of the drowning tragedy.

The trip across the river had been made, and the ferry tied to the bank. When Wamaker ordered the car plying the ferryman, the other members of the party being seated in the car, Adria Newcombe was at the wheel and asked "Pat Ward, the ferryman, if it was all right." Ward answered "All right."

Newcombe started the car, and instead of going ahead it went backward off the ferry into the river. The car floated for some time, many eye witnesses saying as long as 20 minutes. The occupants were able to get out of the car and climb on top of Wamaker, Ward, and Otto Engman manning the boat, but just as they got to the car it disappeared under the water. They were able to rescue Mrs. Pollock and Frances Pollock, but Edith Pollock and Adria Newcombe never came to the surface.

It is presumed that when Newcombe started the car he put it in reverse instead of forward.

First information of the accident was placed to Corpl. Cawley in Bassano at 1:30 p.m. on Sunday by Mr. Elliott, C.P.R. agent.

Deep sympathy is felt for the bereaved relatives. The families are well known in Bassano and Brooks, as they used to cross the river to shop in these towns in the old days before the Hanna-Wardlaw railway line was built.

The Red Deer passage has always been considered dangerous in good season due to the fast current at Gregory's.

The Emerson bridge was generally used, but it was destroyed by the spring flood. Because of the lack of a volume of south traffic the department of public works decided not to rebuild the structure.

BASSETT-TURNAMENT
Wednesday, July 25th, is the date for the basketball tournament in Bassano. The games will be held in the afternoon, which is a half holiday. The participating teams will be: Hussar, Gleichen, Arrowwood, and Bassano.

Const. Macleod, of Coxford, was on the scene of the accident soon after it happened, and Const. Naylor on Monday morning. The two constables have been on the job ever since, but in spite of every effort they have so far been unable to locate the car.

The police are working under very difficult conditions, as the river is in flood, and very fast at this point. Yet they are receiving the co-operation of the settlers in the vicinity.

Pat Ward is not the regular ferryman, but was substituting. There is a possibility that when he saw the car that the auctioneer drove the young couple into the car, and the bodies may still be in it. The police will continue their efforts.

On Monday morning one of the volunteer helpers had a narrow escape when he stepped into quicksand and had sunk to the arm pits before being rescued.

Mrs. Pollock is prostrated over the loss of her daughter and the terrible experience, and is in a dangerous condition.

Rosemary News

ROSEMARY, July 12—A number of Rosemary people attended the stampede and dance in Bassano on July 2nd.

Leckard and Clifford McRobald, of Hinton, attended the Duchesne stampede July 4th.

We see Nell Taunton has moved on the Macdonald place. Work is being done on the highway east of town.

Fred Pickett went to Calgary for a few days.

Mr. and Mrs. Claude Narum attended the stampede in Duchesne.

Among those who attended the dance in Duchesne Wednesday night were: Mrs. Macleod, "Schultz," Kellow, Emma Norton, Ruth Brumwell, Nell Taunton, Jean Norton, Margaret Norton, Loraine Eastman, Johnnie Schmidt, Madeline Eaton, Wilma Wille, and "Scotty" Florence.

All reported a most wonderful time. Bill Taunton left Sunday to attend the stampede in Calgary this week.

Mr. LaMont, formerly of Rosemary, is visiting here.

Mrs. Eaton and Madeline, were Duchesne visitors Tuesday.

Roy Norton's father, mother, sister, and brother-in-law are visiting them this week.

The following Rosemary people are attending the Calgary stampede and visiting Banff: Mr. and Mrs. Gellings and family, Mr. and Mrs. Edwards, Mr. and Mrs. Norton and family, and Mr. and Mrs. Young.

The Braunfeld family spent Sunday in Bassano.

Mrs. L. Young's sisters arrived from the east to spend their vacations.

Jeans Norton and Nell Taunton left Thursday for Calgary.

Mrs. Eastman's sister, Mrs. Latta, is visiting here.

GEM STAMPEDE

Wednesday, July 18th,

Gem Colony

Stampede grounds 1-4 mile East of Store

Horse Races - Indian Races - Bucking Contest - Bareback Riding - Calf Riding - Steer Riding - Calf Roping

Entry fee in bucking contest changed from \$5 to \$2

Good prizes for all events

STAMPEDE AND RACES START AT 1:30 P.M.

Basket Ball - Gem vs. Hussar. Girls team Gem Boys' Basket Ball team challenge any other team for a game on sports day.

Carnival Attractions

Lunch and Refreshments on the grounds

Boxing Card

Three Bouts - 7.30 p. m.

Main Bout - Nelson Ferguson, of Calgary fights E. M. Butterworth of Bassano 10 rounds

DANCE At night in the School-house

Arrived on the Wednesday night train.

July 5—Mrs. Campbell left Thursday for Edmonton where she is spending their vacation. Mrs. Campbell has been teaching in the Rosemary school for three years. She will teach in Calgary next year.

Miss Thelma White returned from Bassano Friday night after writing her cousin, who is a few days where he will vacillate, and visit farmers owning pigs.

Mrs. Caldwell entertained a large number of children on Tuesday afternoon in honor of her niece Babe, whose birthday they celebrated in a most enjoyable manner.

Mr. Goff was the guest of Mrs. Royer on Sunday evening.

A. Griffin and C. Chalmers, of the C. P. R. D. N. R., at Brooks, were in the Colony on Tuesday.

Mrs. Leslie Douglas and children are attending the Calgary stampede.

Mr. Schmitzer, of Anaheim, California, is spending the summer with his daughter-in-law, Mrs. L. Schmitzer.

Quite a large number of the community had planned to attend the Bassano stampede and also the Duchesne picnic. Owing to the heavy rain the roads were almost impassable, thus depriving quite a number from enjoying a pleasant day's outing.

Mr. Goff, a student from Montreal representing the Union Church, held services in the Gem school on Sunday evening.

Mrs. Pollock had the pleasure of Mr. Goff's company on Monday.

Mrs. P. LeGrand, who has been enjoying a holiday with relatives in B. C. is expected home in the course of a few days. She may be accompanied by her younger sister, Elsie.

Mrs. B. Selridge, W. Leisner, and G. Deikman were a few of the Gem farmers who made a business trip to the Hussar district on Tuesday.

Misses G. Keeling and I. Maguire spent a pleasant Tuesday with Mrs. Small and family.

The second compulsory day took place at the Halfway. Owing to the fearful rainfall and the bad con-

Gem News

GEM, July 11—Dr. McConagill, veterinary surgeon, was in the Colony on Thursday last week attending to the dip, and also looking after the hog trouble. Quarantine papers have been served on a number of farmers owning hogs. The doctor will be here again in a few days where he will vaccinate, and visit farmers owning pigs.

Mrs. Caldwell entertained a large number of children on Tuesday afternoon in honor of her niece Babe, whose birthday they celebrated in a most enjoyable manner.

Mr. Goff was the guest of Mrs. Royer on Sunday evening.

A. Griffin and C. Chalmers, of the C. P. R. D. N. R., at Brooks, were in the Colony on Tuesday.

Mrs. Leslie Douglas and children are attending the Calgary stampede.

Mr. Schmitzer, of Anaheim, California, is spending the summer with his daughter-in-law, Mrs. L. Schmitzer.

Quite a large number of the community had planned to attend the Bassano stampede and also the Duchesne picnic. Owing to the heavy rain the roads were almost impassable, thus depriving quite a number from enjoying a pleasant day's outing.

Mr. Goff, a student from Montreal representing the Union Church, held services in the Gem school on Sunday evening.

Mrs. Pollock had the pleasure of Mr. Goff's company on Monday.

Mrs. P. LeGrand, who has been enjoying a holiday with relatives in B. C. is expected home in the course of a few days. She may be accompanied by her younger sister, Elsie.

Mrs. B. Selridge, W. Leisner, and G. Deikman were a few of the Gem farmers who made a business trip to the Hussar district on Tuesday.

Misses G. Keeling and I. Maguire spent a pleasant Tuesday with Mrs. Small and family.

The second compulsory day took place at the Halfway. Owing to the fearful rainfall and the bad con-

Swimming Pool

Now In Use

Pool Not Yet Completed, But Many Enjoy the Water

Although not yet completed, the new Bassano swimming pool has been in use for some days, and it is the most popular spot in town these hot days.

The water is finished, and the high board fence surrounding the pool will be completed this week.

When the time arrives for the putting in of the floor the committee expect to call on volunteer labor to help with this work so as to keep down the cost as low as possible.

The official opening of the pool has been set for the first Wednesday in August, the first day of the month and there will be a program of water sports and this will be a Wednesday half holiday, and practically everyone will be free to attend the affair.

Mrs. Chapman and Colburn, of the Diamond Ferry district, were in the Colony on Sunday.

Mrs. Hughes, of Blindfold, is expected to visit at the home of Mrs. Keeling in the near future.

Wm. Pollock returned home during the week. Since the closing of the Mount Royal College he has been in training in the Hussar Camp with the Calgary cadets.

Crops were never better in the Gem Colony and district, and prospects are excellent for bumper harvests.

On Tuesday a meeting of the Gem school board was held at the home of Mrs. R. Robson. The business being the appointing of teachers for the 1928-1929 season.

Mr. Daily, manager inspector, was in the Colony in the near future and the proud possessors of this machine are B. Selridge, H. Shrivener, G. Deikman. Well done, Gem! What can't we raise in Gem and district!

A brand new combing will appear in the Colony in the near future and the proud possessors of this machine are B. Selridge, H. Shrivener, G. Deikman. Well done, Gem! What can't we raise in Gem and district!

A brand new combing will appear in the Colony in the near future and the proud possessors of this machine are B. Selridge, H. Shrivener, G. Deikman. Well done, Gem! What can't we raise in Gem and district!

Hussar News

THURSDAY, July 11—More rain, and the seeds of grain and gardens are wonderfully green.

The members of the Ladies' Aid gathered at the hall on Wednesday in a farewell party in honor of Mrs. Paul and Mrs. Hovemann, who are about to leave to reside elsewhere. Five hundred was played at five tables, which had been decorated in an artistic fashion with flowers.

Mrs. Moffat was first prize, and Mrs. Paul the consolation. With a very appropriate speech Mrs. Moffat, in behalf of the Aid, presented Mrs. Paul with a beautiful silver salad dish, and Mrs. Hovemann with a half dozen tea spoons. Both ladies have been diligent workers in the Aid, and will be greatly missed from the community. Mr. and Mrs. Paul and family left for Strone on Thursday morning, where Mr. Paul will continue to run an elevator, and Mr. and Mrs. Hovemann and family will move to Tricoma area, where Mr. Hovemann will run the Wheat Pool elevator.

Ray Warburton is busy having an addition put on to his building for a bowling alley.

Many from here attended the sports in Bassano on July 2nd.

Hussar is glad to welcome Mr. and Mrs. Charles Hayes, and son Roy, who have moved over from Bassano. Mr. Hayes will succeed Ralph Armstrong, in charge of the Pool elevator.

Mr. and Mrs. R. C. Armstrong left for Calgary the first of the week.

Mr. and Mrs. Hawkshaw spent the last in Edmonton visiting friends, returning Wednesday.

Mr. and Mrs. E. J. Dell reached home Wednesday evening after a trip to Edmonton, Sylvan Lake, and Agass.

Mr. and Mrs. Holland are Calgary visitors.

Mrs. Moffat and daughter Eleanor, Mr. and Mrs. T. Burdett and daughter, attended the Calgary Stampede Wednesday.

Considerable work has been done on the roads in Hussar this week. A culvert was put in and roads in general greatly improved.

Mr. and Mrs. Hovena and Mrs. Anderson were Bassano visitors Tuesday.

Mr. and Mrs. Harsch are Calgary visitors, returning Friday.

Mr. and Mrs. R. Armstrong are visiting with Mr. and Mrs. Hayes.

A sidewalk is being put in from Clifford's store to the school—a much needed improvement.

floor has yet to be put in. This will be done later, and the type of floor will depend on the outcome of the appeal of the pool committee. It is planned to make the floor of brick.

The water in the pool is warm, and the boys and girls have a great time swimming in the morning, afternoon, and evening.

The dressing rooms for ladies and men are now finished, and the high board fence surrounding the pool will be completed this week.

When the time arrives for the putting in of the floor the committee expect to call on volunteer labor to help with this work so as to keep down the cost as low as possible.

The official opening of the pool has been set for the first Wednesday in August, the first day of the month and there will be a program of water sports and this will be a Wednesday half holiday, and practically everyone will be free to attend the affair.

Mrs. Chapman and Colburn, of the Diamond Ferry district, were in the Colony on Sunday.

Mrs. Hughes, of Blindfold, is expected to visit at the home of Mrs. Keeling in the near future.

Wm. Pollock returned home during the week. Since the closing of the Mount Royal College he has been in training in the Hussar Camp with the Calgary cadets.

Crops were never better in the Gem Colony and district, and prospects are excellent for bumper harvests.

On Tuesday a meeting of the Gem school board was held at the home of Mrs. R. Robson. The business being the appointing of teachers for the 1928-1929 season.

Mr. Daily, manager inspector, was in the Colony in the near future and the proud possessors of this machine are B. Selridge, H. Shrivener, G. Deikman. Well done, Gem! What can't we raise in Gem and district!

A brand new combing will appear in the Colony in the near future and the proud possessors of this machine are B. Selridge, H. Shrivener, G. Deikman. Well done, Gem! What can't we raise in Gem and district!

Permission Given For Hospital Extension

Plans Call For Enlargement of the Present Hospital, An Isolation Ward and Nurses' Home

The board of the Bassano Municipal Hospital received permission last week to go ahead with a building program for increasing the accommodation in the hospital.

The architect, D. B. McElroy, of Calgary, is now drawing up the details and specifications of the plans, and tenders will soon be called for the work.

The plans call for the building of an extension on the east side of the hospital, a nurses' home which will be built just east of the hospital building, and an isolation hospital. The cost now used for nurses' quarters will be turned into wards, and with the addition of the other ward to go ahead with the building program will then have room for about 44 beds. The isolation hospital, a separate building, will have two wards with two beds each, and also a kitchen. The nurses' home will have nine bedrooms, kitchen, living room, etc. large enough to house a larger nursing staff and housekeeper.

A tunnel will be built from the basement of the nurses' home to the hospital.

A total outlay for the building program involves the expenditure of about \$16,000.00. The hospital district has sufficient money in the bank to cover the cost of building, and it will not be necessary to issue bonds.

Countess News

J. E. Keir went to Dalmaden, Alta., on Monday on business.

Messrs. and Mesdames H. Ferguson, M. Ferguson, E. R. Heldt, M. H. Gamble and daughters, and Mrs. Shas and Bonnie Ferguson went to the backwater near Crowfoot on a picnic Wednesday. All spent a most enjoyable day.

A number of Congregations went to Duchesne for the sports on the 10th.

Miss Doris Willoughby, who is visiting her sister, Mrs. Ralph Burrows, had her tonsils removed at the Bassano Hospital last week.

Countess was deserted Saturday evening, most everyone taking in the movie at Bassano.

E. McElroy, who has been spending a time at the E. R. Heldt home, left Saturday on a hiking trip for the east.

Mr. and Mrs. McDonald and son Donald, of Gleichen, Mr. A. M. Anderson, and Mr. and Mrs. M. H. Gamble and little daughter marianne arrived in Bassano on Sunday.

Len Newman, of High River, recently of the Old Country, was visiting his uncle, James Newman, over the week-end.

While motoring to church on Sunday a lady from the largest city in the world exclaimed, "This reminds me of London," when nine cars passed them while they pulled to one side of some bad road.

The road was black with cars Sunday going to the Calgary stampede. A. M. Anderson returned from a pleasant trip Monday evening.

Rhoda Kathleen, and Helen Keir are visiting their aunt Mary Keir in Calgary.

Gem picnic, July 18th. We'll be there.

will be entertained continuously. Children's sports are also included in the day's program. These will be run off in the morning, starting at 10 o'clock.

Lunches and refreshments of all day.

A grand dance at night will conclude the day's program. Dancing will begin early and they will keep it up until everybody wants to go home.

Gem had a splendid sports day last year, and this year it will be even better than ever if the weather is good.

The Pictures

"Silent Valley," with Tom Mix and Tony, Friday and Saturday this week in the Gem Theatre. "Bringing Up Father," Friday and Saturday.

Brodie's Trained Animal Show at the Gem Theatre Monday and Tuesday, July 16th and 17th. This is a guaranteed attraction.

GEM THEATRE

Friday and Saturday this week

Tom Mix and Tony, the wonder horse in
"Silent Valley"

A romance of the range and a rider of the skies

MONDAY, JULY 17th

Brodie's Trained Animal Show
Guaranteed attraction - - - 15 - 25 - 50c

Friday and Saturday Next Week

"Bringing up Father"

Jiggs, Dinty Moore, Maggie - the whole loveable, laughable crowd They'll hand you the laugh of your life.



BASSANO LODGE NO. 8, A.U.V.E.C.T.
FREE & ACCEPTED MASONS
 Meets the first Tuesday of the month.
 Visiting brethren cordially welcome.
 Worshipful Master
 M. S. MACDONALD
 H. R. HENDERSON, Secretary

ROBT. McLEAN K. C.
 Barrister, Solicitor, Notary
BASSANO ALBERTA

B. E. BARLOW
 VETERINARY SURGEON
 M. S. A., Toronto
 M. V. A., Alberta
 Govt. Official Veterinarian
 Phone 20 Bassano

DR. W. F. KEITH
 Dentist
 JOHNSON BLOCK
 Bassano, Alberta
 In Brooks on Thursdays

WILLIAM McLAWS
 Barrister, Solicitor, Notary
BASSANO ALBERTA
 Phone: Office 6, Residence 128

DR. A. G. SCOTT
 M. B., L. M. C. C.

PHYSICIAN - SURGEON
 Phone—Office 37 Residence 131

W. S. PLAYFAIR
 FIBRE LIVERY DRAYING
 Agency For

GALT COAL
 Phone 26 Opposite Depot

HARRY HOLMES
 CARPENTER & BUILDER
 Bassano, Alberta
 Estimates Given on All Work
 If you want work done
 PHONE 16

Jordan's Dairy
 GOOD FRESH MILK AND CREAM
 Milk Delivered Every Morning
 Bassano, Alberta.

A. R. Maurer
 GENERAL BLACKSMITH
 WOODWORKING
 HORSESHOEING
 House Phone 34 - Shop Phone 24
 BASSANO - ALBERTA

A. T. Connolly
 Registered Optometrist



Broken lenses replaced from prescription or replaced. Absolute satisfaction guaranteed. Quick service.
 BASSANO, ALBERTA

Shoe and Harness Repairing
 FIRST CLASS WORK
 REASONABLE PRICES
Wing & Hong

King of the Highway
 "My father's mayon," brought a small boy, "and when he rides in a parade the motor cops go ahead and he doesn't have to pay any attention to traffic rules."
 "That's nothing," smiled his friend "My father's a truck driver."

"Is your daughter popular?"
 "Mum, I can't park within three blocks of my home."

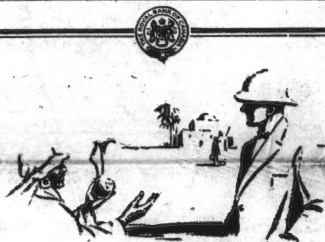
Choice Selection of Cooked Meats
 CORNED BEEF - CHEESE LOAF - PRESSER HAM
 COOKED HAM - ROAST PORK - BOLOGNA
 SIDE BACON - PEA MEALLED BACKS - ROLLED HAM
 COTTAGE ROLLS - SWISPS PREMIUM HAMS & BACON
 FRESH FISH direct from the coast every Thursday morning
 Four deliveries daily

City Meat Market
 Bassano, Alberta H. F. McDonald, Proprietor
 TELEPHONE 140

And don't forget the
KODAK
 on that vacation trip

We stock Kodaks in all sizes
 Kodak films in all sizes; albums; photographic supplies etc.

J. H. STILES "The Druggist"
 Bassano and Hussar



TRAVEL

EXPERIENCED travellers use Travelers' Cheques. They are as good as cash anywhere, and far safer.

Before going away, buy Travellers' Cheques at The Royal Bank of Canada and avoid worry while travelling.

The Royal Bank of Canada

Bassano Branch - W. J. Blankstein, Manager
 Branches at Cluny and Duchs

The trade-mark on the bottle



BEER

.. **PALE ALE** ..

Unanimously, the choice of good taste

W. S. PLAYFAIR Local Agent Phone 82

CALGARY BREWING & MALTING CO., LTD.

An outward sign of inward good

STOUT

This Advertisement is Not Published or Displayed by the Alberta Liquor Board, or the Government of the Province of Alberta.

THE BASSANO MAIL
 Published Every Thursday
 L. D. Nesbitt and W. J. Smith
 Publishers
 Wallace J. Smith, Editor
 Subscription—\$2.00 a year in Canada
 \$2.50 to the United States

PROMISE OF GOOD CROP

One of the best looking crops that has ever been grown in the Bassano district is now standing in the fields of the farms in the neighborhood. The wheat is in splendid shape. In most fields the grain is a heavy stand and well headed out. Weather conditions have been most favorable. There has been plenty of rain since early June, and the grain has grown and developed at a remarkable rate. Unless something most unfortunate happens the farmers of Bassano and surrounding districts will harvest a good crop this year.

ROAD IMPROVEMENT GREATLY NEEDED

The condition of the main highway east and west of Bassano is wretched. Since the wet weather started early in June the road has been in a frightful condition at times, and almost impassable.

There is one particularly bad hole near the farm of Frank Walker. Many a motorist came to grief in this hole on Monday and Tuesday of this week, and called down his wrath on the provincial government for neglecting to keep the road in passable shape.

There is no excuse for the main highway being in such a deplorable condition. All the mud holes are situated where the road can be readily built up and drained. Had the road been graded so that the rain water would not stand on it there would have been no bad holes. A little money spent a month ago would have saved a greater expenditure now, and would have saved motorists a lot of grief.

It's high time the government did some grading on this main road. They have spent almost nothing on it for years, and the condition of the road certainly shows it.

In all fairness to the people of this district the government should grade the road so that it is fit to use.

MORE HOSPITAL ACCOMMODATION

At last the department of health at Edmonton has granted permission to the Bassano Municipal Hospital District to increase the accommodation for patients at the hospital.

Permission was granted a few days ago after years of effort. Apparently there was no real reason for withholding permission—just a lot of red tape.

But now permission has been given and the board will call for tenders for the building of the hospital extension. There is no question of the need of more accommodation, and the hospital will then be able to carry on its good work more efficiently and be able to serve a larger number of people than before.

THIS IDYLIC SEASON

Many things are seasonal in summer—such as fresh fruit, garden vegetables, vacationing, picnics, sleeping porches, swimming, baseball and golf—but from the working man's point of view it just seems as though summer is first of all the season for straight-away, unadorned and undisturbed loafing. And

when we see "working men" in this connection we mean every man and woman who is earning a living, every woman and man who is keeping house and every boy and girl who is going to school or college.

The economist who discovers a means whereby the world can earn a livelihood and create an estate in the nine months from September 1 to June 1 should be knighted, elected to some high ranking office, and pensioned. Even though this formula has not been discovered, there should be great fortune-making possibilities in high powered advertising of such a prescription secretly discovered and offered to a disinterested public for the first time.

During autumn, winter, and spring the righteous indignation of the tolling world rises up against such as will not work but thrive as parasites upon that part of humanity which works. What a different complexion public opinion takes on during the warm and smiling days of summer! Nobody blames a fellow for turning hobo then. Buses, who spend the mornings at the soda bar and the afternoon on the golf links, don't belabor their employees for dropping the pencil for a moment of day-dreaming and window gazing. The mother prepares on hot summer days would be ample grounds for divorce at any other time of the year, but father complains not, and the children are satisfied. Mother hasn't the energy to prepare better, and the other members of the family haven't the energy to eat that which she has provided.

So it is resolved that summer was made for hammocks, ice-cold lemonade in the shade, a water-side cottage, a loafing automobile, or anything whatsoever except work.

Desert Rat

First Student: "That girl you've started going with is a smart 'll gold digger."

Second Pauper: "Then all I've got to say is she's a darn poor gold digger."

Back With the Duds

Boos: "Well, did you read the letter I sent you?"

Office Boy: "Yes, sir. I read it inside and out. On the inside it said, 'You are fired,' and on the outside it said, 'Return in five days,' so here I am."

Knows His Jams

Wife: "Remember, now, meet me at the Billmore for lunch at twelve."
 Lawyer: "Very well, dear, but please be there at one, as I have an appointment with a woman client at two and can't wait any longer than that, if I am to meet her at four."

Bridge-breaks
 Lawyer: "The cross-examination did not seem to worry you very much. Have you had previous experience?"
 Client: "Six children."

Went!
 Lady Politician: "What is home without a mother?"
 Male Voice in Audience: "Your baby."



Another Way to Say the Finest of Low Priced Sixes

JUST as the "sterling" imprint on silver identifies the best, so the mark of Fisher on its bodies distinguishes a car from others in its field. When you speak of Pontiac as the lowest-priced six with bodies by Fisher, you are merely finding another way to say—"the finest of low-priced sixes."

For no other six of such low price offers the scope of advantages which make the Pontiac Six the value leader of its entire class. Certainly none other offers any major feature comparable to the staunch, smart coachwork that the Fisher emblem represents.

Not only in style and color—not only in roominess and luxury of interior—but in ruggedness and quality of construction, Pontiac Fisher bodies establish a standard never before attained in a six at Pontiac price. Like Pontiac itself, they are noted for ruggedness and long life. Like Pontiac itself they provide every element required for complete satisfaction and for justifiable owner pride.

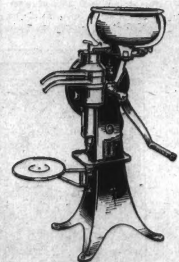
Ask your dealer about the G.M.A.C. Deferred Payment Plan which makes buying easy.

HARVEY SMITH
 Bassano, Alberta. Phone 106

PONTIAC SIX
 New Series
 PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

De Laval Cream Separator

1928, the 50th anniversary of the De Laval. The Golden series is the finest separator ever built. Made for a lifetime of service. Now sold on monthly payment plan.



Dairy Supplies
 Tin milk pails.
 Heavy retined parts, easily cleaned.
 14 & 16 qts. at 72c & 85c
 Heavy strainer pails at \$1.00

Grass scythes
 Sickles
 Hay Forks
 Grindstones
 Rope
 Nose Guards

FLANAGAN BROS. HARDWARE

Hudson & Essex Dealers

Telephone 118

BASSANO

Gilbey's
Now shipped at the full pre-war strength

"Spey Royal"

is the choice of the man who knows real OLD SCOTCH WHISKY

Distilled and bottled by W. & A. GILBEY, Glasgow-Cardiff-Wellington, England

This advertisement is not published or displayed by the Liquor Control Board or the Government of Alberta.

FARMERS!

Come and see my list of satisfied customers to whom I have personally handed loss cheques amounting to thousands of dollars covering

HAIL STORMS

over a period of 17 years in this district, and then place your Insurance confidently with me, in Tried and True Companies. I give service after as well as before the storm.

R. A. TRAVIS
Day & Night services, Phones 29 & 130

Get your HAIL PROTECTION NOW

Drive your own Car!

WHY walk, or be dependent on public transportation facilities, when you can drive your own car . . . go where you like, when you like, as you like.

There is no barrier of price standing between you and the ownership of a good used car.

We have a finer selection of used cars than ever . . . and the prices are the lowest we have ever been able to quote. These cars have been taken in exchange on new Chevrolets . . . checked over carefully and priced to interest shrewd buyers.

Come in and learn how easy it is to own and drive your own car. Easy payment plan available.

get it easy with a GOOD USED CAR

1925 Chevrolet Coupe \$400
1927 Chevrolet ton Truck with grain box \$400

W. E. SAMBROOKE
Bassano, Alberta

CHEVROLET

Local News

Mrs. E. Gahan, of Duesen, was a visitor to Bassano on Wednesday.

Corp. Cussey and family attended the Calgary stampede on Monday.

Currie & Milroy, Ltd. have a new Chrysler-Plymouth in display.

Miss Frances Lee is spending her vacation in Calgary and Banff.

Mr. and Mrs. E. M. Stiles came down from Hueson on Monday.

Toy Smith has unloaded a carload of New Fords.

Mr. and Mrs. Roy Smith and children motored to Calgary Sunday to take in the stampede and exhibition.

Miss Mary Kilgannon left on Saturday for the Pacific coast where she will spend several weeks' holidays.

Mrs. Wm. McLaughlin and children left on Friday for Vancouver where they will spend a vacation.

Mrs. J. W. Bulmer and son Jaker motored to Calgary, Tuesday to take in the exhibition and stampede.

Mrs. W. P. Keith and Mrs. E. P. Currie motored to Calgary last Sunday. They returned on Tuesday.

Mrs. Jas. Johnston and daughter Irene left Tuesday evening to spend a vacation in Vancouver.

Mr. and Mrs. H. D. Brown and children, of Hueson, were visitors to Bassano on Monday.

Many Bassano people are attending the Calgary exhibition and stampede this week.

W. E. Sambrooke and son Lowell attended the Calgary stampede, for a couple of days this week.

Mrs. W. E. Sambrooke and girls left on Thursday to spend a holiday at Bentley and Gull Lake.

Mr. and Mrs. E. K. Picken and children left last Friday for a vacation in Calgary and other points.

Mrs. H. D. Bacon was a visitor to Calgary this week, going up on Monday.

The first half holiday of the summer was observed on Wednesday afternoon this week.

Mrs. Chas. Hopkins was visiting this week in Calgary with Mrs. A. Dumpy.

Mr. and Mrs. A. E. MacCallum and Billy and Freda were visitors from Gleichen on Wednesday afternoon.

Mrs. Gregg has purchased the house now occupied by Mr. and Mrs. A. A. MacGregor.

Mr. Parker, of Edmonton, is employed as assistant in the Crown Lumber Yard.

Miss Dorothy Huddleston left last week for Irwin, Alta., on a month's vacation. She will also visit in Calgary and Banff.

Miss M. K. Patrick and Orlene Hartley went to Calgary Monday to attend the exhibition and stampede for a few days.

Sergeant Robt. Wight, Christmas and Norman, motored up from Lethbridge for the week-end. Stanley went back with them.

About 24 boys of the Bassano cadet corps left Thursday to spend a week camping near Cochrane, west of Calgary. Donald MacGregor is in charge of the party.

The main road going west from Bassano is in terrible shape. There are a score of bad holes between town and the north turn to Hueson, and many cars were stuck on Monday and Tuesday.

Up J. Matheson, of Detroit, Michigan, arrived in Bassano on Wednesday. He will be accompanied with Dr. Scott.

Mr. and Mrs. V. Wicketson and two sons, of Tompkins, Saskatchewan, are visiting with Mr. and Mrs. E. Grant.

Mr. and Mrs. T. E. Hunter and family are in Calgary this week attending the stampede. Mr. Hunter has a couple of horses in the race.

The name of Graham Trench was omitted from the school examinations report in last week's paper. Graham was successful in passing from Grade 5 to Grade 6.

Mrs. Hinton and family, of Chilliwack, B. C., is visiting her sister, Mrs. Trench. Mrs. Hinton is on her way to Winnipeg, and is stopping over here until Saturday when she will continue her trip.

WINNERS IN BOYS' AND GIRLS' EVENTS AT BASSANO REPORTS

Following is the list of winners in the children's events at the Bassano stampede and celebration, Monday, July 2nd. There was not sufficient room to publish the list last week.

Boys' Events

25 yard race, under 8 years: 1 Bobbie Bacon, 2 Goldie Smith, 3 Peter Angell.

50 yard race, under 10 years: 1 Tom Cunningham, 2 Victor Agate, 3 Goldie Smith.

50 yard race, under 12 years: 1 Stanley Agate and Bill (tie), 2 Jack Greig.

100 yards dash under 14 years: 1 Donald Agate, 2 Stanley Wight, 3 Stanley Agate.

100 yards dash, under 16 years: 1 Lloyd Leonard, 2 Jack Agate, 3 Donald Agate.

100 yards dash, open to school children and subject to handicaps: 1 Cecil Horvitz, 2 Willie Cathro, 3 Lloyd Leonard.

Running broad jump, under 12 yrs: 1 Bill, 2 Agate, 3 Tom.

High step & jump, under 14 years: 1 Stanley Wight, 2 Tom, 3 Kil.

Girls' Events

25 yards race, under 6 years: 1 Bobbie Playfair, 2 Mela Leskouski, 3 Elaine Sambrooke.

25 yards race, under 8 years: 1 Helen Picken, 2 Elsie Lippert, 3 Freda Shetkeli.

50 yard race, under 10 years: 1 Jennie Ungarian, 2 Myra Sambrooke, 3 Mary Shetkeli.

50 yards race, under 12 years: 1 Florence Playfair, 2 Martha Shetkeli, 3 Hazel Barlow.

75 yards race, under 14 years: 1 Florence Playfair, 2 Martha Shetkeli, 3 Winnifred Playfair.

Three legged race: 1 Dorothy Beeber and Henrietta Degan, 2 Gena Gilles and Peggy Culbertson.

Shoe and stocking race, under 8 years: 1 Helen Picken, 2 Annie MacDonald.

Relay race, open, 100 yards, 4 to a team: 1 Florence Playfair, Patsy Hunter, Jessie Morrison, and Winnifred Playfair.

Potato race, over 12 years: 1 Florence Playfair, 2 Thelma Love.

A rather stout lady was looking at a small thoroughfare, uncertain of the permission of its use for pedestrians. Approaching a man standing alone by the side: "Do you think I will be able to go through there?" "I should think you will," he replied, "a ten ton truck just went through."

"Can you tell me how fishing nets are made?" "Yes: you get a lot of holes and tie them together with string."

A STEADY INCOME

The dairy cow assures you of a steady monthly income, and you will get an accurate grade and price for your cream if you ship it to

CASH PAID FOR EGGS

The BASSANO CREAMERY
W. A. Brodie, Manager
Bassano, Alberta Phone 33

"Butter: 'Tommy, does a young man call here in the evening to see your sister?'"

Tommy: "Not exactly to see her, because there's no light in the room when he calls."

Jin's employer had excused him from his duties for the afternoon so that he might attend the funeral of a relative, but when Jim reached the baseball park and was about to buy a ticket, whom should he see but his kind employer, also about to purchase a ticket.

"Sir," the lad said anxiously to the ticket seller, "will you kindly direct me to the cemetery?"

Jane: "Were his letters to you during the summer a sort of 'Romeo and Juliet' affair?"

Boyle: "No — 'Much Ado about Nothing'."

HAIL INSURE NOW

Protect your growing crops with a policy in the Bee Hail Insurance Co.

Established 1856
Assets exceed \$5,000,000

John Clark, Agent
MAKEPEACE, ALBERTA

Struther's Furniture Store

THE RABY WASHING MACHINE — Wringerless. Washes, dries, blues, rinses—a continuous operation; ready for the line in a quarter of the time it takes ordinarily. Ask for Demonstration.

STROTHER'S FURNITURE STORE — Opposite the Post Office



Tires - Tubes - Gasoline
Oil - Battery Service

A. P. PIERSON
Atwater - Kent Radios
Bassano, Alberta

In Washington, too, Essex Super-Lite equals all other makes. It's in the part of a national and world preference that makes Essex one of the largest of any six-cylinder car in history.

'885 AND UP

ESSEX - mirrors public choice

The most important thing ever said of Essex is said by buyers in the largest 6-cylinder sales, and the most overwhelming competitive preference of automobile history.

Coupe, \$885 Sedan (4-Door) \$948 Coupe, \$960 (Rumble Seat \$135 extra) Roadster, \$1025

Buyers can pay for cars out of income at lowest available charge for interest, handling and insurance

FLANAGAN BROS., Bassano, Alta.

HORN BRAND BEER

Stampede Week
Enjoy

HORN BEER

W. S. PLAYFAIR
Local Agent - Phone 82

Big Horn Brewing Co. Ltd.

This Advertisement is Not Published or Displayed by the Alberta Liquor Board, or the Government of the Province of Alberta

CHRYSLER PLYMOUTH

A New Car .. A New Car Style .. A New Zenith of Low Priced Car Luxury and Performance

PLYMOUTH FEATURES — An absolutely new development in motor car style. . . New slender profile chrome-plated radiator. . . Long, low bodies. . . New type headed crown fenders. . . Moulded edge running boards. . . Generous room for 2 to 5 passengers, according to body model. . . Luxurious deep upholstery and appointments details such as you expect only in a car of far higher price. . . Beautiful bowl type head lamps. New "Silver Dome" high compression engine, for use with any gasoline. . . Smooth speed up to 40 miles and more per hour. . . Characteristic Chrysler acceleration. . . Unbelievable smoothness of operation at all driving speeds. . . And many other new features.

SEE THIS CAR ON DISPLAY AT

Currie & Milroy Ltd., Hardware
Bassano and Hussar

JOHNSTON'S STORE NEWS

SUMMER DRESSES

In Fine English Broadcloth, well made in newest styles; fast colors; price ----- \$2.50

Swimming Suits

Made in Pure Wool, in bright colors; fast dye; women's and children's; price----- from \$1.25 to \$4.25

Something New

A Silk Flare, guaranteed bolt proof, in a variety of colors; price per skein ----- from \$2.75 to \$15.00

Suit Cases & Club Bags

In imitation and real leather; price ----- from \$2.75 to \$15.00

Grocery Department

TOMATO CATSUP, per bottle ----- 25c GRAPEFRUIT HEARTS, per tin ----- 35c
PORK & BEANS, No. 2 tin ----- 2 for 25c
FRESH RASPBERRIES — RIPE CHERRIES — CANTALOUPE — RIPE TOMATOES — LETTUCE
CELERY — WATERMELON — BANANAS

JAMES JOHNSTON, "The Quality Store"

Bulmer's Store

Groceries · Crockery · Confectionery
Fruits and Vegetables in Season

STRAWBERRIES, RASPBERRIES, PLUMS,
CHERRIES, APRICOTS, PEACHES, COCOA,
NUTS, HEAD AND LEAF LETTUCE,
HOT HOUSE TOMATOES, NEW SPUDS,
CARROTS, BEETS, CABBAGE, ETC.

Ice Cream Parlor

Equipped with FRIGIDAIRE

New Potatoes, 6 lbs. for 25c
Campbell's Tomato soup, 2 for 25c
Old Dutch Cleanser, tin 10c
Swansdown Cake Flour, pkg. 39c
Celery, fresh, 2 lbs. for 25c

TORGAN'S

GROCERIA and MEN'S WEAR

WHO LOWERED THE COST OF LIVING FOR THIS DISTRICT

Local News

Miss Marie Simpson underwent an operation for appendicitis last week. She is recovering nicely.

Mrs. M. Kimberley, of Vancouver, Quebec, is visiting with Mrs. M. R. Milroy.

Mr. King, of Calgary, has been engaged as principal of Bassano school. The teaching staff is now complete.

E. Grawick, ditch rider at the Little Dam, won 2 second prizes and 1 third prize in the arts at the Calgary exhibition.

BASSANO BOXER MATCHED WITH NELSON FERGUSON

E. M. Butterworth, Will Fight Calgary Boy at Gem July 18th

E. M. Butterworth, of Bassano, has been matched to fight one of the greatest young boxers of Calgary — Nelson Ferguson. The fight is scheduled to take place at the Gem on Saturday night, July 18th.

Butterworth has not been in the ring for several years, but for his early twenties he is just and dedicated one of the best men of his weight in Saskatchewan and Manitoba. He is not yet 30 years of age, and says he feels in as fit condition to be ever felt.

Nelson Ferguson is one of the cleverest fighters in Calgary. He is only a youth of about 19 years. He defeated Tommy Rogers, of Calgary, on July 2nd in Bassano, and has other notable victories to his credit.

The fight will be a ten round go. There will also be two preliminaries on the boxing card.

Duchess News

DUCHESSE, July 12.—Mrs. Jay Russell went to the stampede in Calgary Saturday, returning Wednesday night.

Mrs. Christenson and sons George, Billie and Teddy, left for Calgary Tuesday morning.

A daughter was born to Mr. and Mrs. Harrington on Sunday in the Bassano Hospital.

Mrs. Barnett, of Medicine Hat, arrived Monday night to visit her parents, Mr. and Mrs. Chou, and other relatives.

T. Mounir went to Calgary Saturday to meet Mrs. Mounir. They returned Tuesday.

Miss Ruth Hole left Sunday for Calgary where she will visit her sister Laura, and friends.

Mr. and Mrs. Purcell spent a few days in Calgary last week.

Miss Evelyn Hole has returned from Brooks where she attended high school the past term.

Mr. and Mrs. Shafter and Mr. Brubaker motored to Bassano on Wednesday.

Mrs. Gahan and daughter Marjorie, and Margaret Munson spent Tuesday and Wednesday in Bassano.

Miss Olga Hole, who taught in Beavly this past year, is in Edmonton examining papers, and will return to her home here later.

Mr. and Mrs. O. Hare and Nathan went to Jenner to spend the holidays.

Jack Anderson motored to Calgary Wednesday.

Miss Ethel Roen returned from Calgary Wednesday night.

Mrs. Kirk leaves for Bassano this morning to have some dental work done.

ANGELICAN CHURCH PICNIC

The Anglican Church Sunday School held their annual picnic at Crowfoot Creek on Wednesday last.

About sixty-five children and adults enjoyed the outing on one of the most beautiful days we have had this year. The cars left the post office promptly on the dot of one o'clock.

The water in the creek was warm, and many took advantage of it to enjoy a dip. The sports committee under the direction of Canon Harrison gave both young and younger lot of fun, while the managers on refreshments under the capable management of Mrs. Rathbone and Mrs. Pragnell provided tea, lemonade, sandwiches, cakes, and ice cream for the crowd. Everything went off smoothly and a tired and satisfied lot of people left for home shortly after 3 o'clock.

THE CHURCH OF THE BLESSED VIRGIN

Bassano, Alberta

Morning Prayer and Sermon on 2nd and 4th Sundays of the month at 11 o'clock a.m.

Evening Prayer and Sermon on 2nd and 4th Sundays at 7:30 p.m.

Celebration of the Holy Communion on 1st Sunday in each month at 8 a.m. and 11 o'clock a.m., and on 3rd and 5th Sundays at 8 o'clock a.m.

Canon H. D. Harrison, Rector
R. O. Braden, pastor's vicar
J. R. Donaldson, people's warden

McKEE'S STORES

A Few Specials For the Week-End

Millinery

The remaining stock of Ladies' and Children's Millinery is especially selected to clear.

Ladies' Hats, reg. \$4.50 for ----- \$3.95
Ladies' Hats, reg. \$2.95 for ----- \$2.95
Ladies' Hats, reg. \$2.95 for ----- \$1.95
Children's Millinery, reg. \$1.95 for ----- \$1.00

Outing or Tennis Shoes

Smart new Outing or Tennis Shoes for Ladies' wear; must be cleared.

Reg. \$2.25 for ----- \$2.25
Reg. \$2.95 for ----- \$1.95
Reg. \$2.95 for ----- \$1.75

Children's Gingham Dresses

Children's Gingham Dresses in good quality cloth; excellent for wash; reg. \$1.50 and \$1.50 for-----

75c Each

Children's Overalls and Playalls

Children's Overalls and Playalls; smart new line of Children's Overalls with straps; sizes 1 to 6 ----- reg. \$1.00 for 75c

The Registered Playall, an excellent garment of outstanding quality, reg. \$1.95 for \$1.65

Ladies' Silk Vests and Bloomers

Ladies' Silk Vests and Bloomers in an excellent quality silk; summer weight; guaranteed for wash.

VESTS, reg. \$1.00 for ----- 85c
BLOOMERS, reg. \$1.25 for ----- \$1.10

Black Patent Shoes

Special lot of Ladies' Black Patent Shoes, of Invictus quality; this season's shoe.

Reg. \$5.95 for ----- \$3.95 a pair

The Men's Store

Bassano's Exclusive Men's Wear Store

Art Clothes

The well dressed man wears Art Clothes. We have a large number of samples to choose from, in tweeds, worsteds, and serges. The very newest and best qualities and designs in men's clothes.

Art Clothes, made to your measure, are second to none. Noted for their neat, well tailored appearance, and their hard wearing qualities.

Raincoats

A nice assortment to choose from, in brown, grey, and fawn. These coats are exceptionally good value. Ideal for motoring. Get yours now.



Grocery Department

Smith's Pure Plum Jam, per tin .49
Royal Anne Cherries, heavy syrup, 2 1-2 lb. tin 3 for .95
Heinz Mayonnaise Dressing, per bottle .30
Heinz Sandwich Relish, per bottle .35
Blue Ribbon Peaches, practically peeled, per lb. packet .25
Chateau Cheese, 2 1-2 lb. boxes .95
Lux Toilet Soap, per dozen .95

McKee's Stores

Telephone 9 "Always at Your Service" P. O. Drawer 345